

## Survey Section 1: RGNA Mission and Primary Focus

### Questionnaire Feedback – RGNA’s focus should be:

1. Security (Crime Watch)
2. Neighborhood (neighbor) interaction and introduction
3. Expressing our opinion on issues affecting neighborhood and surrounding areas
4. Shared home improvement (craftsmen) experience

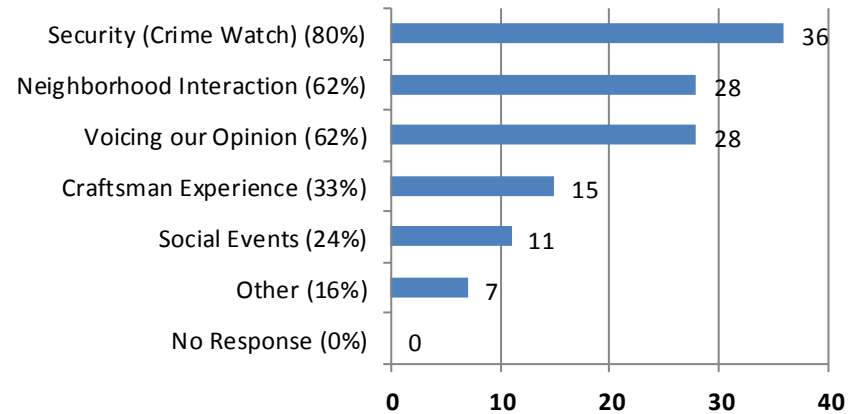
### Suggestions for Improvement:

1. Engage more neighbors in the process
2. Better membership information and follow-up
3. Plan and publicize schedule of events well in advance
4. Solicit feedback and input regarding event programming
5. Open more meetings to the entire membership and neighborhood
6. Regular communication (principally e-mail with periodic US mail)
7. Quarterly newsletter
8. More events intended to promote meeting your neighbors
9. Be more progressive in addressing issues affecting the neighborhood

# Survey Section 1: RGNA Mission and Primary Focus

Answered question: 45 Skipped question: 0

## What should be RGNA's primary mission?



### Comments:

1. Working with the city to have our neighborhood streets modified to reduce through traffic and make them more livable
2. Education on environmentally sound gardening, pest control, lighting, etc. to improve the neighborhood
3. Raising home values by marketing the area
4. Keep watch on Cedar Beach Park, and close contact with Gregg
5. Fundraising opportunities with the focus on the Allentown community as a whole
6. If I had to order the importance, security/crime watch is #1, expressing opinions affecting neighborhood #2, and neighborhood interaction/introduction and social events would be of equal weight at #3...shared home improvement and craftsman experience would be very helpful, but would be last on my list.
7. I think the association is large enough to encompass all of the above.

# Survey Section 1: RGNA Mission and Primary Focus

Answered question: 21 Skipped question: 23

## How can RGNA better fulfill members' needs?

1. Perhaps an online forum or Facebook/Twitter account where members can chat.
2. You are doing a great job!
3. We need better membership information and follow up.
4. It has been very helpful in keeping us up on crime in the neighborhood. It also has offered a wide range of social/educational opportunities for those who are interested.
5. Meetings between block captains and better communication on events.
6. To be more progressive in addressing issues which will define our neighborhood in the future, improved access to transit, urban boundaries (suburban sprawl limits), traffic calmed streets.
7. Perhaps a newsletter.
8. Bring more neighbors into the process
9. Plan schedule well in advance and distribute it in calendar format.
10. Asking for suggestions for programming, surveys like this one
11. More general meetings
12. More just meet the neighbors events
13. We should realize that there will be a large number of neighbors who don't wish to be involved other than reading security news - and keep talking and encouraging those who have particular interests. Apparently the cocktail party/show at Muhlenberg was a hit - the block captains may have to do more face time with their neighbors, find out interests, and tell what's available in those areas.
14. I think your committee and you are doing a great job
15. Regular communication both email and snail mail
16. Continue with email updates.  
Occasionally offer interaction/activities on weeknights as well as on weekends.
17. The blast emails are effective, but more notice on actual meeting dates would be helpful in scheduling. Including a link back to the website in emails would be helpful. Is it possible to incorporate an RSS feed on the website so members can subscribe to changes in content?
18. Monthly meetings should be more inclusive of the entire RGNA membership allowing the dissemination of information on events and issues to flow more freely (in both directions - i.e., members to RGNA leadership and leadership to members), thereby increasing overall neighborhood awareness on the important topics under discussion. Door hangers and the website (though both are well done) don't seem to be getting the job done.
19. The email communication is great! Crime alerts and community notices are timely and appreciated. Keep up the good work.
20. Perhaps with a quarterly newsletter in conjunction to the e-mail blasts currently utilized.
21. It seems to be doing a good job by sending out alerts.

## Survey Section 2: RGNA Activities

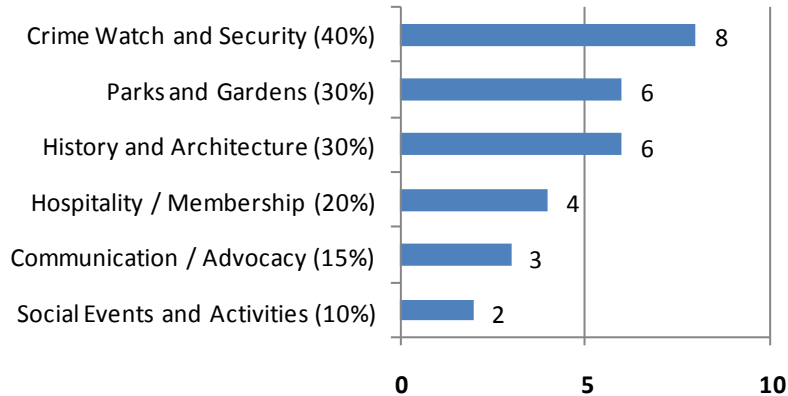
Answered questions: 33 Skipped questions: 12

### Questionnaire Feedback:

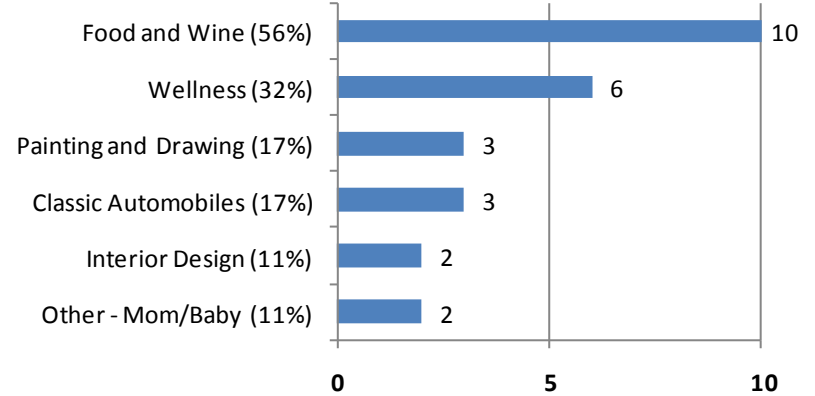
1. Only a few additional RGNA members want to participate in existing committees
2. We will ensure that all members expressing interest are connected to committee chairs
3. A new committee seems warranted: Food and Wine
4. The following RGNA activities should be continued:
  - Theater events
  - Family picnic in the park
  - Concerts in the park
  - Architectural house tours
  - Progressive dinner
  - Meetings with community leaders
  - Nature walks
5. New events of interest include:
  - Garden tours
  - Garage sales
  - Garden visits
  - Architecture visits
  - Nature visits
  - Driving events

## Survey Section 2: RGNA Activities

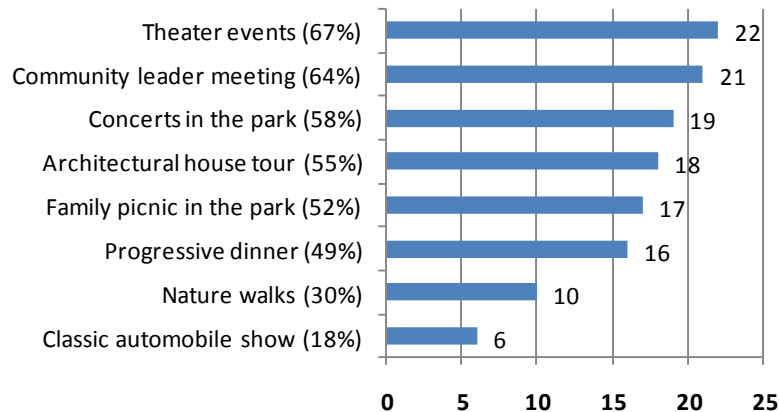
### Would you like to participate in existing RGNA committees?



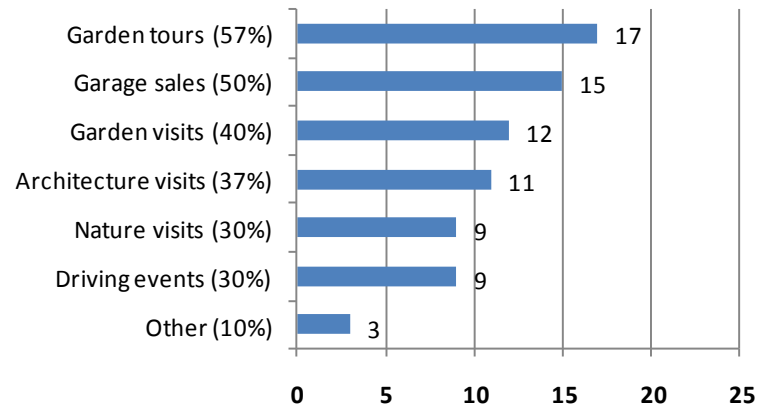
### What other committees would you be interested in?



### Which RGNA events would you participate in if held again?



### Which new RGNA events would you be interested in attending?



Other event suggestions include:  
 1. Children's activities  
 2. Block party  
 3. Pet activities

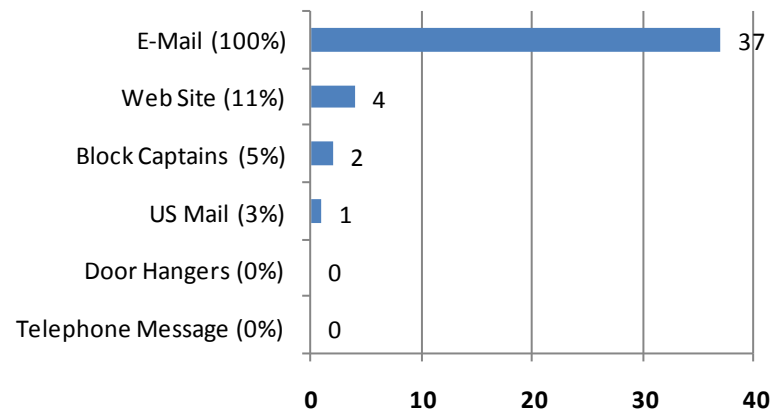
## Survey Section 3: RGNA Communications

Answered questions: 37 Skipped questions: 8

### Questionnaire Feedback:

1. RGNA's primary communication medium should be e-mail (100%)
2. Recruiting volunteers for Block Captain continues to be a challenge (72% would not serve)
3. Approximately half of the RGNA members (53%) do not know who their Block Captain is
4. Not all Block Captains are involved in the RGNA communication process  
c.f., "I am the block captain but I don't feel like I am asked to do much"
5. Nearly all respondents (95%) are aware of the RGNA web site
6. Fewer than half of respondents (44%) rely on the web site for RGNA information
7. Fewer than half of respondents (45%) visit the web site to read RGNA meeting minutes
8. Slightly over half of respondents (55%) refer to the web site for information about RGNA activities

### What is your preferred communication method?



## Survey Section 4: RGNA Membership

Answered questions: 37 Skipped questions: 8

### Questionnaire Response:

1. 45 people completed the on-line survey
2. 97% of the questionnaire respondents are current RGNA members
3. The survey identified 9 neighbors interested in becoming members of RGNA
4. The survey identified 7 neighbors interested in participating in existing committees
5. The survey identified 2 neighbors willing to serve as Block Captains

### Suggestions for Improvement:

1. Better membership information and follow-up  
c.f., "I don't know if I am a member or not. I never received a bill or any information about paying dues."